

THE INAUGURAL

# **EASTERN CAPE MINING INDABA**



**2022 looking towards the 2nd  
Annual ECMI 2023**

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THANK YOU

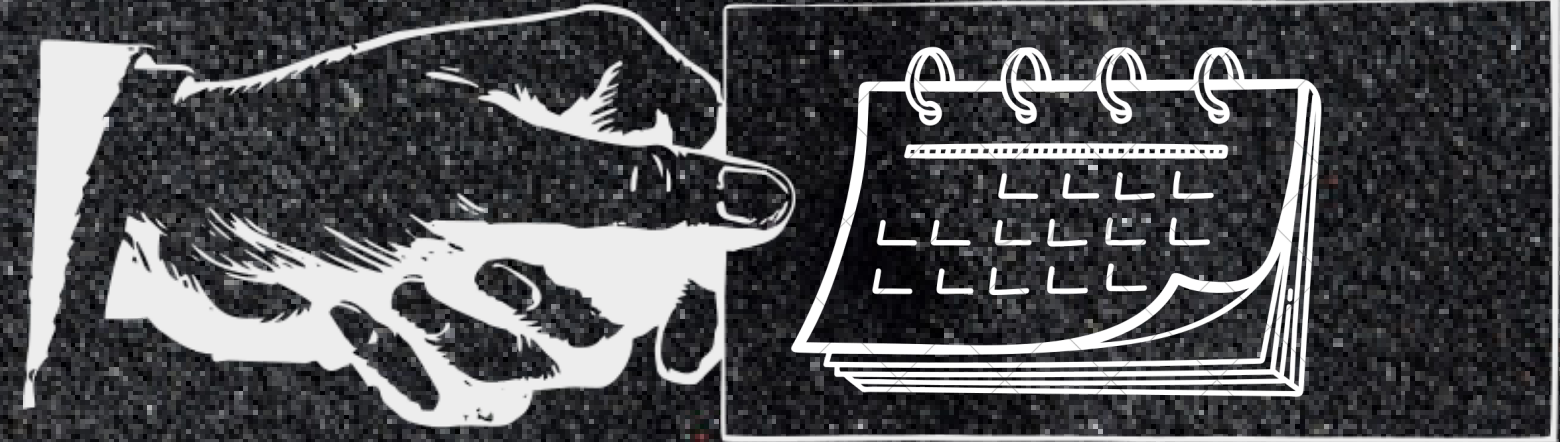
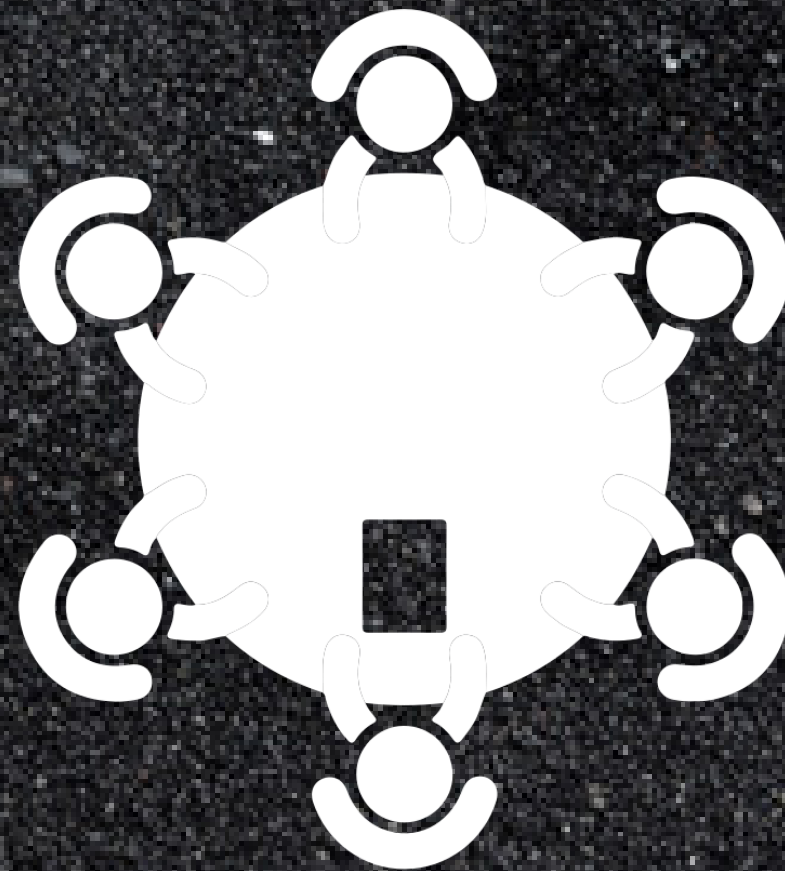
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PARTNERSHIP  
PACKAGES

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RECAP



# 2022 PARTNERS



**THANK YOU TO OUR 2022 PARTNERS, EXHIBITORS,  
SPONSORS, SPEAKERS, PANELISTS, MC & MODERATOR**



## Dear Ms Motsepe

We would like to extend our sincerest gratitude for your partnership and support during the Eastern Cape Mining Indaba conference.

The EC Mining Indaba would not have been possible without the dedication and commitment of partners like you. Your investment in our event allowed us to bring together a diverse group of people and provided a platform for meaningful conversations and connections to take place.

From the planning stages to the final execution, it was a pleasure working with your dedicated SANRAL team.

Your expertise and dedication to the conference helped to ensure that everything ran smoothly and that the attendees had a truly valuable experience.

Your support and cooperation allowed us to achieve our goals and make this conference one of the most successful and memorable conferences in our history

We hope that your experience with us was positive and that you felt that your partnership made a meaningful impact. We would be honored to have the opportunity to work with you again in the future..

Once again, thank you for your partnership and support.

Sincerely,



Ms Tando Mandela

Managing Director of the Eastern Cape Province Mining Indaba



## To our future partner, exhibitor, sponsor, delegate and media for 2023...

On behalf of the Eastern Cape Mining Indaba organizing committee, we would like to extend a warm invitation to you for the 2nd Annual Eastern Cape Mining Indaba (ECMI) under the theme “SIVALA UMSANTSA, SAKHA NGOKUTSHA” (*bridging the divide, exploring new opportunities*) which will take place at the East London International Convention Centre from 27 – 28 September 2023.

The conference will be an opportunity for mines and mining related businesses to showcase their potential business opportunities for investments and in turn for businesspeople, entrepreneurs, communities and municipalities to leverage in those opportunities.

The target audience for the 2nd Annual ECMI is 500 guests minimum. The guests will be comprised of SADC, traditional authority, Government, mining companies, businesspeople, entrepreneurs, and various associations. These entities will be specifically from the mining, construction, infrastructure, roads and logistics.

It would be a great honour if you could partner by choosing one of our partnership packages for the 2nd Annual ECMI for its successful implementation.

Sincerely,



Tando Mandela

Managing Director of the Eastern Cape Province Mining Indaba



## Attendees /delegates:

- > Southern African Development Community (SADC)
- > International Entities
- > Investors
- > Construction
- > Financial Institutions
- > Government
- > Mining Industry
- > Business
- > Entrepreneurs
- > Insurance Institutions



# The ECMI offers packages of Non-Profit partnerships:

- Single Tickets
- Patron Package
- Bronze Package
- Silver Package
- Gold Package
- Exclusive Platinum Package

| PACKAGE            | COVER FEE (INCLUDES TEA AND LUNCH) |
|--------------------|------------------------------------|
| Single ticket      | R4000 per person                   |
| Patron             | R55 000                            |
| Bronze             | R95 000                            |
| Silver             | R180 000                           |
| Gold               | Available upon request             |
| Exclusive Platinum | Available upon request             |

### **Single Ticket / R4000 per person**

- Two-day conference
- Access to Exhibition area

### **Patron Package / R55 000**

#### **Exhibition:**

- Exhibit table in exhibition area for marketing material handouts and 1 banner (two days).
- One complimentary ticket.
- Additional tickets at R2000 per ticket.

### **Bronze Package / R95 000**

#### **Exhibition:**

- Exhibit table in exhibition area for marketing material handouts and 2 banners or wall banner (two days).
- Acknowledgment of the organisation as a partner/collaborator at the Opening Conference and networking gala dinner.
- Two complimentary tickets.
- Additional tickets at R2000 per ticket.

## **Silver Package / R180 000**

### **Exhibition:**

- 2.3 metre exhibition booth at a medium-traffic area throughout the conference programme (two days).
- Acknowledgment of the organisation as a partner/collaborator at the Opening Conference and Gala Dinner.
- Tea/lunchtime access to a private/breakaway lounge.
- Company logo on the ECMI marketing material
- Four complimentary tickets.
- Additional tickets at R1500 per ticket.

### **Conference Venue:**

- Sponsor brochures and branding

## **Gold Package/ (available on request)**

### **Exhibition:**

- 3.3 metre exhibition booth in a high-traffic area throughout the conference programme (two days).
- Acknowledgment of the organisation as a partner/collaborator at the Opening Conference and Gala Dinner.
- Unlimited access to a private/breakaway lounge.
- Company logo on the ECMI marketing material at the conference venue, gala dinner and breakaway lounge.
- Opportunity to show a two-minute video (provided by your organisation) at the conference.
- 10-minute talk session at the conference venue (optional)
- 2 panelist slots at the conference venue.
- 1 media interview.
- Company profiling on:
  - Social media (LinkedIn, Twitter, Instagram and Facebook).
  - ECMI website.
  - Mining CSI and/or mining related magazine.
- Unlimited access to a private/breakaway lounge.
- Eight complimentary tickets.

### **Gala Dinner:**

- Table for 8 people.

### Conference Venue:

- Videos on plasma screens (screening time: 2 minutes)
- Sponsor brochures and branding
- Local Media (print and radio mentions)
- Sponsor acknowledgment in social media posts from the official ECMI social media pages.

### Platinum Package/ (available on request)

#### Exhibition:

- 4.4 metre exhibition booth in a high-traffic area throughout the conference programme (two days).
- Acknowledgment of the organisation as a partner/collaborator at the Opening Conference and Gala Dinner.
- Unlimited access to platinum package private/breakaway lounge.
- Company logo on all the ECMI marketing material.
- Company banners/marketing material at the conference venue, gala dinner, gold and platinum breakaway lounges and media rooms with the highest visibility.
- Opportunity to show a 5-minute video (provided by your organisation) at the conference and gala dinner.
- 15-minute talk session at the conference venue (optional).
- 10-minute talk session at the gala dinner optional).
- 5 panelist slots at the conference venue.
- Unlimited media interviews.

- Company profiling on:
  - Social media (LinkedIn, Twitter, Instagram and Facebook).
  - ECMI website.
  - Mining CSI and/or mining related magazine.
- Unlimited access to gold and platinum private/breakaway lounges.
- Complimentary patron package for any organisation you would like to sponsor to attend.
- Twenty complimentary tickets.
- Additional tickets at R1000 per ticket.

#### Gala Dinner:

- Two tables for 20 people.

#### Conference Venue:

- Videos on plasma screens (screening time: 5 minutes)
- Repetition of promotional videos during break times.
- Marketing and branding material (banners, brochures and booklets)
- Local Media (print and radio mentions throughout ECMI marketing)
- Sponsor acknowledgment in social media posts from the official ECMI social media platforms (LinkedIn, Instagram, Facebook and Twitter).
- 10 minimum posts on each platform.

# MD's Message

Dear Valued Stakeholders,

I am thrilled to share with you that The Inaugural Eastern Cape Mining Indaba was a great success! We would like to express our sincerest gratitude for your support and participation in making this event possible.

The attendance was exceptional, and we were thrilled to see so many familiar faces as well as new ones. The conference brought together leaders and experts from across the industry, creating a valuable platform for sharing knowledge and ideas, and for forging new partnerships.

I would like to especially thank our sponsors and partners for their invaluable contributions which helped us to create a truly memorable event. Their support is crucial in making this two day conference a reality. We were also happy to see the active participation of all the attendees, the level of engagement was very high

As a result of the conference, we have identified several key trends and insights that will guide us as we look to the future. We believe that the connections and opportunities created during this conference will lead to new projects, partnerships and collaborations. Once again, thank you for your support and participation in the EC Mining Indaba. We look forward to our continued success and growth in the coming years.

Sincerely,



Tando Mandela

Managing Director of the Eastern Cape Province Mining Indaba





# Snapshot of impact analysis

The first EC mining indaba yielded positive results for the conference and its objectives.

# Impact #1

## ATTENDANCE



The conference attracted 100s of attendees, including mining executives, government officials, and investors. This high level of attendance is an indication of the event's importance and influence in the global mining industry.

# Impact #2

## INVESTMENT

One of the key objectives of the EC Mining Indaba was to facilitate new investment in the mining industry in the Province. The conference provided a platform for mining companies to showcase their projects and to connect with potential investors. The amount of investment that is generated as a result of the conference will be measured as a way to quantify its impact as the event grows.



# Impact #3 : NETWORKING

Another way to assess the impact of Mining Indaba is to evaluate the level of engagement and conversations between attendees, as well as potential new business leads generated.

We were impressed with the flow of the room and the discussions being had amongst our attendance and will continue to facilitate this free flowing space of ideas and business progression.



# Impact #4 MEDIA COVERAGE

Media coverage has been a crucial metric to understanding the impact of the conference. It could be measured by the number of media outlets that covered the event, the reach of the coverage, or the tone of the coverage. We will continue to capitalise of traditional and social media to increase our visibility thereby, extending the reach of the work done.



## THE EASTERN CAPE MINING INDABA IS SET IN MOTION

FOR IMMEDIATE RELEASE  
TUESDAY 18 OCTOBER 2022

The much awaited inaugural EASTERN CAPE MINING INDABA finally t

To be held under the theme: **"SIVALA UMSANTSA, SAKHA NGOKUTHE DIVIDE, EXPLORING NEW OPPORTUNITIES"**) the INDABA seek Eastern Cape province as the destination of multiple opportunities in the technology and agricultural sectors.

By designing proper and effective coordination, and creating reciprocal p day INDABA aims to attract the much needed investments to expand the opportunities.



Eastern Cape Daily News

26 October at 18:42 · 🌐

1/2

IQHUBEKILE INDIBANO YEZEMIGODI EMPUMA KOLONI

EMONTI-

I-Eastern Cape Mining Indaba ibisingathe indibano yezemigodi kwiziko leengqungquthela zamazwe ngamazwe eMonti ukusukela ngomhla we26-27 EyeDwarha 2022.

I-Eastern Cape Mining Indaba ijonge ukubeka iphondo laseMpuma Koloni njengendawo yamathuba amaninzi kwicandelo lezemigodi, elombane, ubuchwephetsha kunye nezolimo.

Le ndibano ibijolise ekutsaleni utyalo-mali olufuneka kakhulu ukwandisa amathuba okuhlola imigodi.

Inkokheli yeSouth African Women in Mining Association (SAWIMA) kwiphondo laseMpuma Koloni, uNomace Gqabaka uthe, "abantu bayalibala ukuba iphondo laseMpuma Koloni yeyona ndawo ethumela abantu ukuba bayokuphangela emigodini, ukuquka abantu basetyhini. I-South African Women in Mining Association iyabakhuthaza kakhulu abantu basetyhini ukuba bazibandakanye neshishini lezemigodi."

Ukanti uSekela-somlomo kwindlu yowiso mthetho eMpuma Koloni uMlibo Qoboshiyana uthe, "I-Eastern Cape Mining Indaba inika oosomashishini, abo banomdla ingakumbi abantu abatsha, abantu abakhubazekileyo njl.njl, ithuba lokuba baqonde ukuba zeziphi iimpawu zolu qoqosho kwaye kutheni imigodi isesi siseko siqinileyo soqoqosho ngakumbi apha eMzantsi Afrika."

# Impact #4

## SOLUTIONS BASED DISCUSSIONS AND OUTCOMES TO INFORM ADVOCACY

Solutions-based discussions and outcomes have been extremely valuable in informing ECMI advocacy efforts. By focusing on finding solutions to specific problems or challenges, rather than simply identifying them, participants generated a more actionable set of recommendations. The solutions-based discussions were inclusive, and took into account different perspectives and experiences. This helped ensure that the solutions generated were effective, fair, and socially responsible.

Some discussions and solutions put forward centered around:

- Identifying specific policy or legislative changes
- Developing industry best practices
- Building support for solutions
- Highlighting success stories
- Identifying research needs



# Future Impact

## **Promoting collaboration and partnerships**

The EC Mining Indaba seeks to bring together a wide range of stakeholders from the mining industry in the Eastern Cape, including mining companies, investors, governments, and other organizations. This will create an opportunity for these stakeholders to connect, collaborate and form new partnerships. This can lead to more efficient and sustainable mining practices, as well as new business opportunities.

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## **Advancing innovation and technology**

Another key attainable impact of the EC Mining Indaba will be that it will be a forum for discussing the latest innovations and technologies in the mining industry. Attendees will be able to learn about new developments in the field, which can help them to improve the efficiency and sustainability of their operations.

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## **Highlighting industry trends and challenges**

The conference will continue to include keynote speeches, panel discussions, and other sessions that will focus on the latest industry trends and challenges. This can provide valuable insights for attendees, who can use this information to inform their business strategies and decision-making.

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## **Supporting sustainable development**

The EC Mining Indaba will be one of the events where the industry leaders discuss and try to find solutions for sustainable mining practices. The conference has been promoting socially responsible investment and best practice standards for the industry and will continue to contribute to and promote ESG and other sustainable corporate practices.

# 2023 Priority areas

- Accelerating the inclusion of women in male dominated industries and amplifying the voice of youth in the sector
- Capital injection deliberations for small, medium and micro enterprises (SMMEs) to become part of the mining value-chain
- Tackling unemployment through training and skills development
- Contributing meaningfully to Post COVID-19 economic recovery plans
- Geopolitical considerations such as the war in Ukraine and the effects thereof i.e increased demand and lack of supply for commodities in other countries
- Processes to undergo when importing/exporting commodities between stakeholders in different countries
- The roles of traditional authority, government, communities, environmentalists, and their importance within the establishment and continuation of mining operations
- Climate change considerations in the metals and mining sector
- Energy demand alternatives and sustainability on how they impact the mining sector value-chain
- Environmental Social and Governance (ESG) principles

# PLEASE SAVE THE DATE!



Sivala umsantsa, sakha ngokutsha.

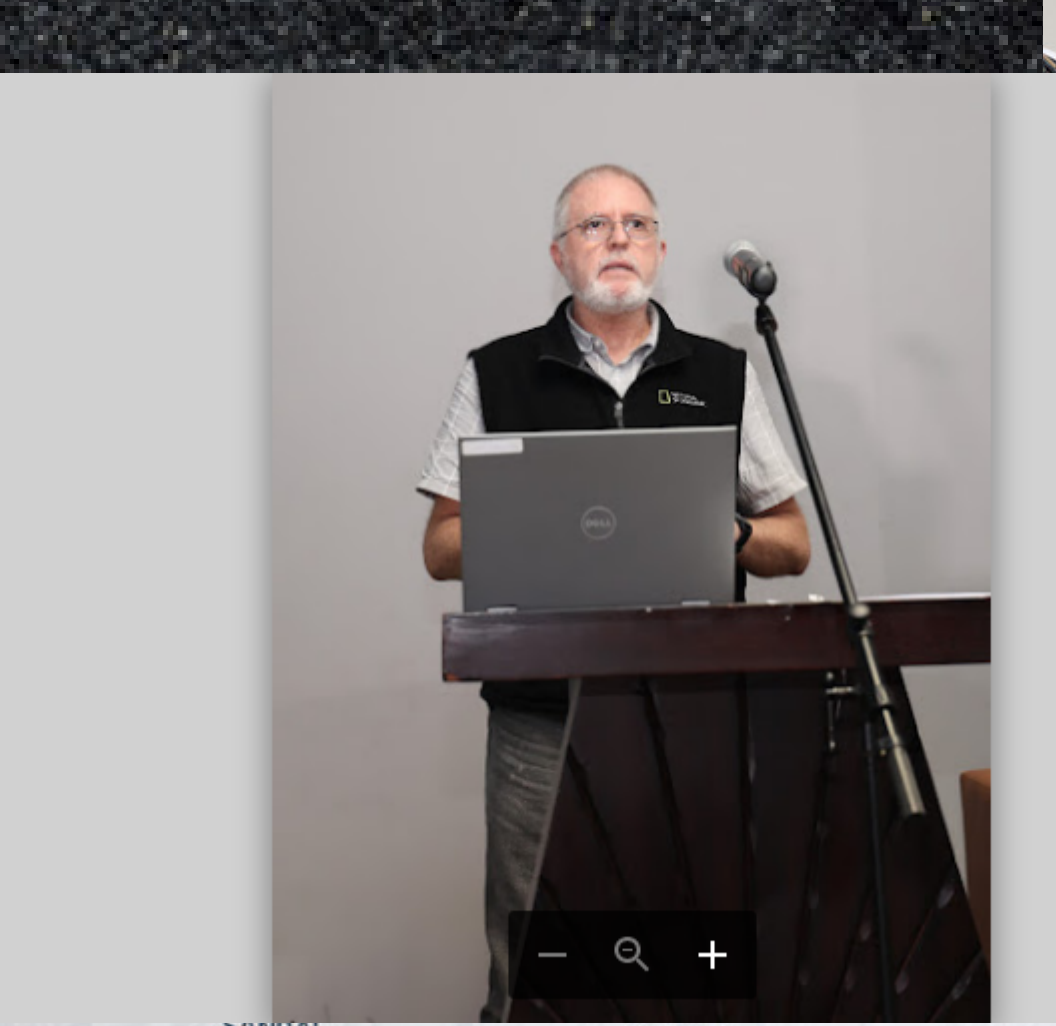
Eastern Cape Mining Indaba will have a significant impact on the mining industry and the national economy. The conference serves as a key platform for mining companies to connect with investors, to showcase their projects, and to negotiate deals and agreements. Additionally, the conference provides valuable insights into the state of the mining industry and facilitates new investment in the sector.

We would be delighted to have you at our next Indaba.



Bridging the divide, exploring new opportunities.

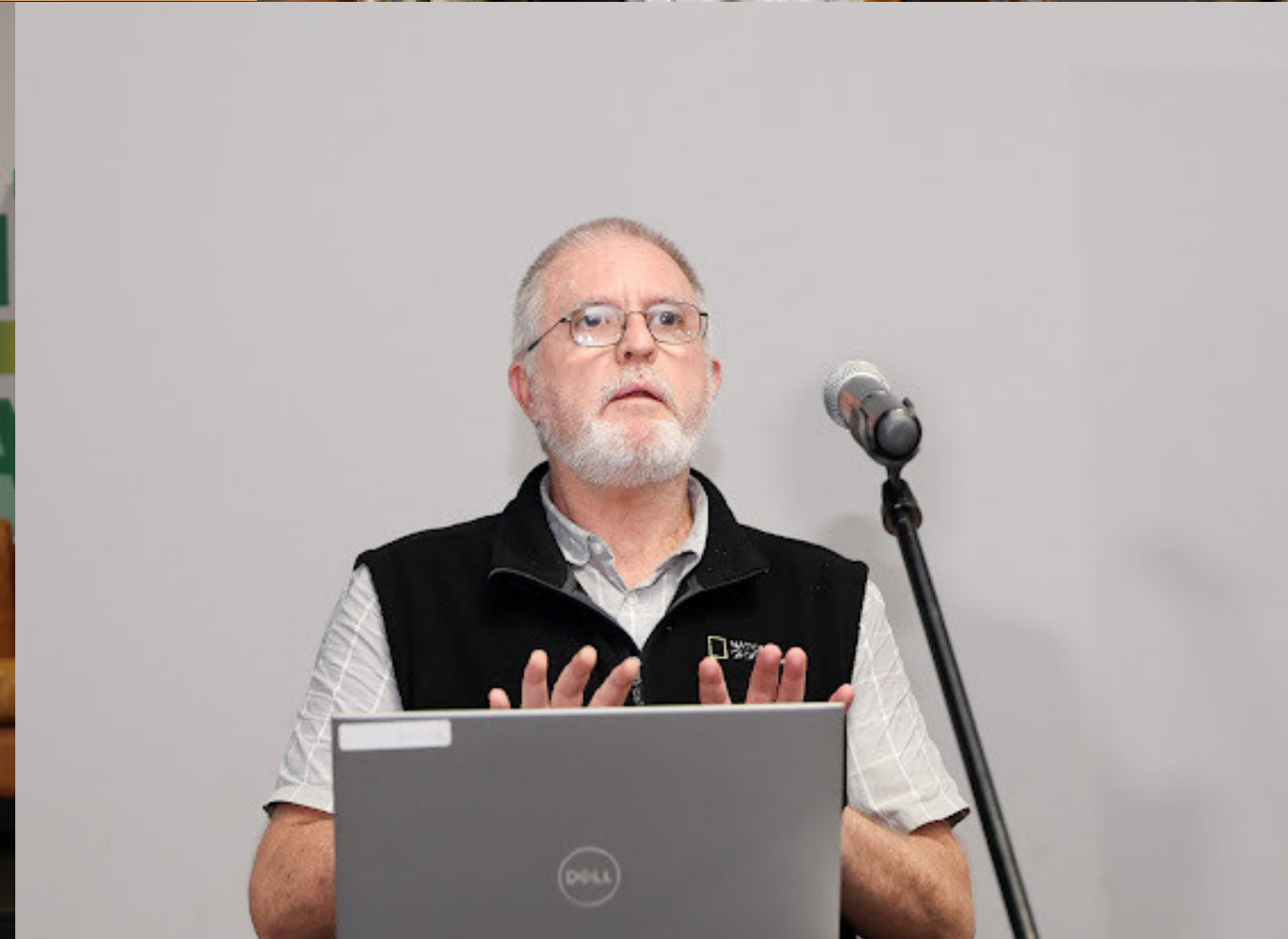
## 27-28 SEPTEMBER 2023









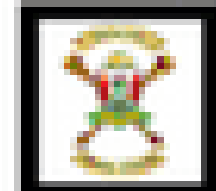
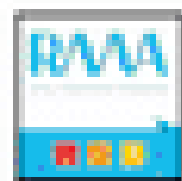
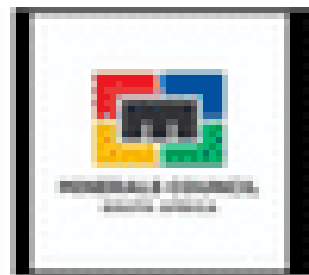






# Nangamso!

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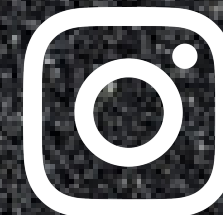
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@ecminingindaba



EC Mining Indaba CSI



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